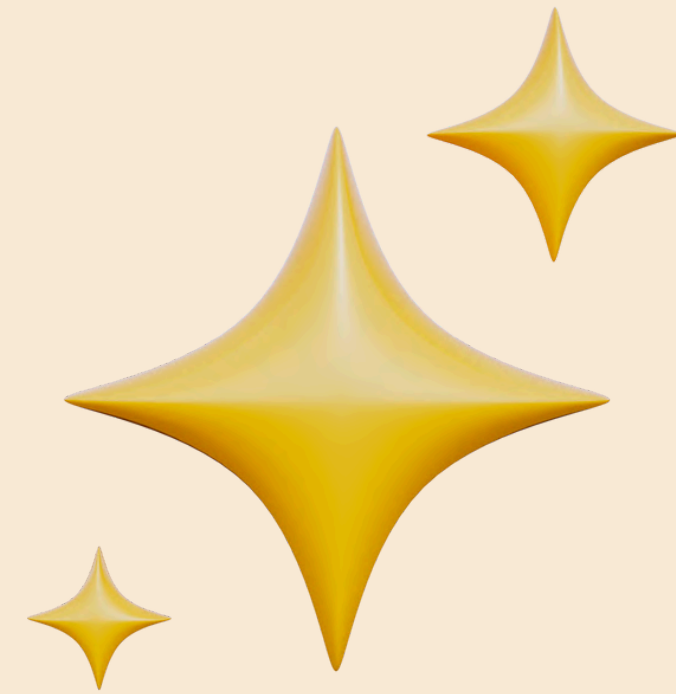


LinkedIn



A tailored LinkedIn
makeover to boost your
visibility and **credibility**



GrowUp



Hi, I'm Alla — a digital designer with 8 years of experience in the creative industry, skilled in branding and strategy.

Drawing on this expertise, I've developed a **LinkedIn Glow-Up Package**

For who?

The LinkedIn Glow-Up Package is designed for founders, professionals, and creators who want to grow their audience and make a stronger impression online. Alongside polished design, I bring ideas and creative direction to help you stand out in a crowded feed.

What it includes

- A custom **LinkedIn banner** that reflects your personal brand
- x5 editable **post templates** for consistent content
- x3 **carousel posts** (five pages each) to showcase your expertise
- A professionally retouched **profile photo** (in case you need it)

How much?

The full package is available for **€350** as a one-time investment, with the option to continue working together to keep your content fresh, strategic, and impactful.

Cases

To give you a clear picture of the LinkedIn
GlowUp I'll share recent client cases.





ONLINE MARKETING BAKERY

Rubin Koot

Rubin runs a digital marketing / SEO agency Online Marketing Bakery and positions himself as strategic and rebellious marketing expert.

I sharpened his profile visuals and added carousel templates in a humorous, relatable tone — using memes, puns, and playful references to make his marketing guides more engaging and shareable.





ONLINE RESULTAAT?
Komt voor de bakker



Rubin Koot Onruststoker
Strategisch in aanpak, rebels in resultaat
Roermond, Limburg, Netherlands [Contact info](#)
www.onlinemarketingbakery.nl

500+ connections

- Message
- + Follow
- More



Online Marketing Bakery



De dodelijke ziekte van *middelmatige* marketing



swipe →



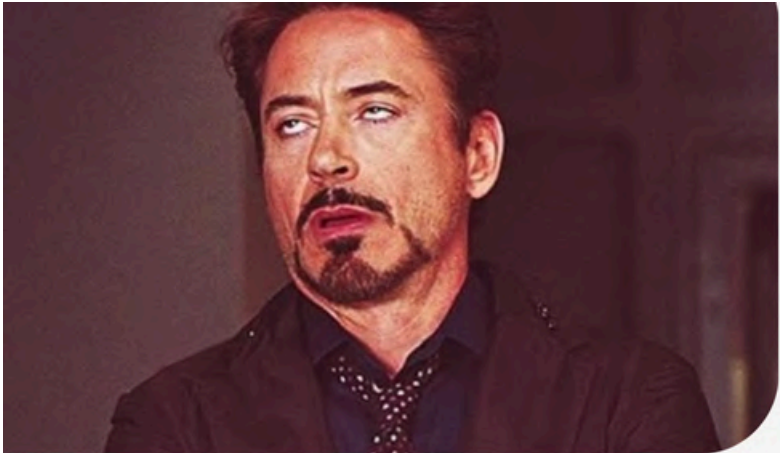




SYMPTOOM 1

Bange keuzes

Je kiest wat "veilig" voelt in plaats van wat werkt



SYMPTOOM 2

"Unieke" clichés

Je USP's zijn: kwaliteit, service en persoonlijke aanpak 🤖



SYMPTOOM 3

Content zonder karakter

Jouw berichten zijn inwisselbaar met die van je concurrent



SYMPTOOM 4

Positieve berichten

Je positieve berichten zijn inwisselbaar met die van je concurrent





ROYWORKS

Roy Broekmans

Roy is a real estate agent active in Sittard. He works on both commercial & residential property.

I created refined design assets and post templates plus strategic content questions / carousels to help highlight his local real estate expertise, making his posts more visually trustworthy and his voice more authoritative locally.





rw royworks

Nieuwe plek, **frisse** start

Sinds 2006 verbinder tussen mens & gebouw

Roy Broekmans Verbinder in Vastgoed

Ik be jouw betrouwbare partner voor alle vastgoedvraagstukken

Sittard, Limburg, Netherlands [Contact info](#)

www.royworks.nl

500+ connections

Message

+ Follow

More



ROYWORKS







SCHEIDING?

Deze 3 fouten kosten je tienduizenden euro's

→







De **kostbare** fouten

Uit 35 jaar ervaring: deze 3 fouten zien we steeds terugkeren bij scheidingen.

En ze kosten **€10.000 - €25.000 extra.**



1 / 6 →



FOUT 1

Onrealistische prijs

De situatie
"Zie je wel, ik heb het in de verkoop, maar het lukt niet."

Mevrouw wilde €100.000 boven marktwaarde vragen om te "bewijzen" dat verkoop onmogelijk was.

De kosten
4 maanden vertraging + advocaatkosten = **€15.000+**

2 / 6 →



FOUT 2


Sabotage

De situatie
Weigeren mee te werken aan verkoop, zelfs bij perfecte koper.

Het gevolg
Rechter moet handtekening namens jou zetten.

De kosten
Gerechtelijke procedure + vertraging = **€10.000+**

3 / 6 →



FOUT 3

Uitstel

De situatie
"We zijn er nog niet klaar voor"

Beide partijen willen de verkoop uitstellen, zelfs als de koper al een hypotheek heeft afgesloten.

De kosten
Maandelijkse kosten voor de koper = **€1.500+**

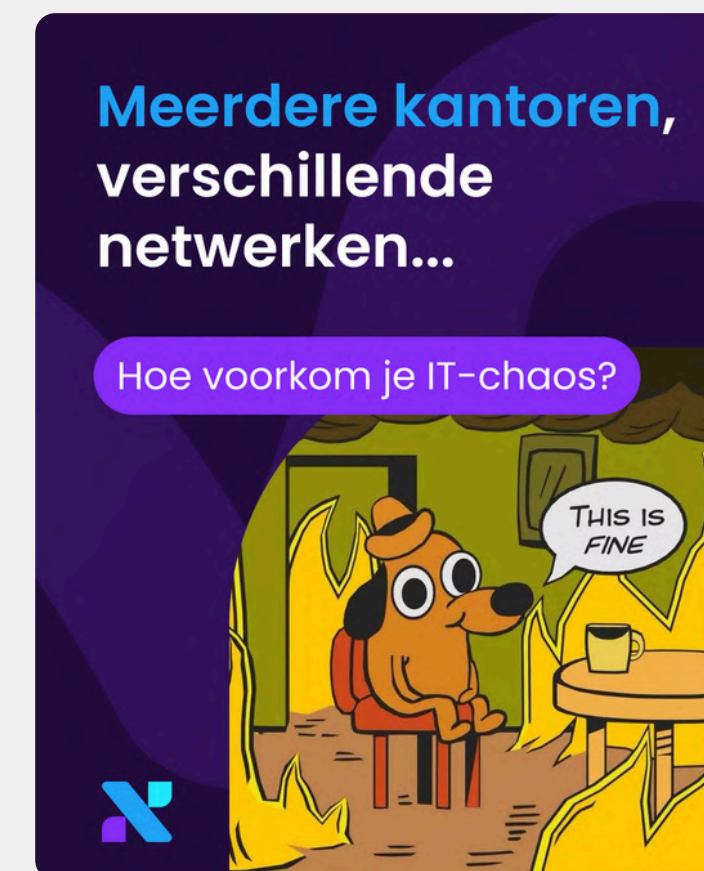


NICEBYTE

Jordy Smits

Jordy is CEO & IT consultant at NiceByte, a specialist ICT company focused on digital workplaces.

I polished his profile visuals and crafted carousels in a humorous, approachable tone — weaving in memes and playful puns to make complex IT services more relatable and engaging for his audience.





Nicebyte

Jouw ICT, nice geregeld tot in elke byte

Jordy Smits

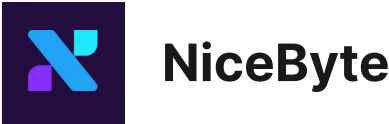
Eigenaar @ NiceByte | Specialist in digitale werkplekken

Weert, Limburg, Netherlands [Contact info](#)

www.nicebyte.nl

500+ connections

- Message
- + Follow
- More







Van 5 naar 50 medewerkers:

Wanneer je IT-systemen het niet meer aankunnen

SWIPE >>>





Bij 5 medewerkers red je je nog wel

- Laptops van de MediaMarkt
- WhatsApp voor communicatie
- Google Drive voor bestanden

Alles lijkt onder controle...



2/9 >>>

10-15 medewerkers: De eerste scheurtjes

"Wie heeft het wachtwoord van...?"

- Bestanden zijn niet meer te vinden
- Verschillende versies van documenten

Tijd voor een betere aanpak?



3/9 >>>

20-25 medewerkers: De chaos begint

"We hebben echt een IT-manager nodig..."



- Dagelijks productiviteitsdaling en IT-problemen
- Klanten merken de problemen op
- Beveiliging? Welke beveiliging?

Het wordt tijd om in te grijpen

4/9 >>>

30+ medewerkers: Het einde van...

- ...
- ...
- ...

Dit is van...





PROSTEEL SUPPLY

Dennis Nuij

Dennis is associated with ProSteel Supply, a specialist steel / forgings supplier with deep technical knowledge and reputation.

I helped him portray that technical expertise through improved project highlight carousels + a stronger profile banner so that his credibility comes across more immediately to procurement leads and clients.

“I’ll just order something and it gets forged and it’s ready.”

What can go wrong:

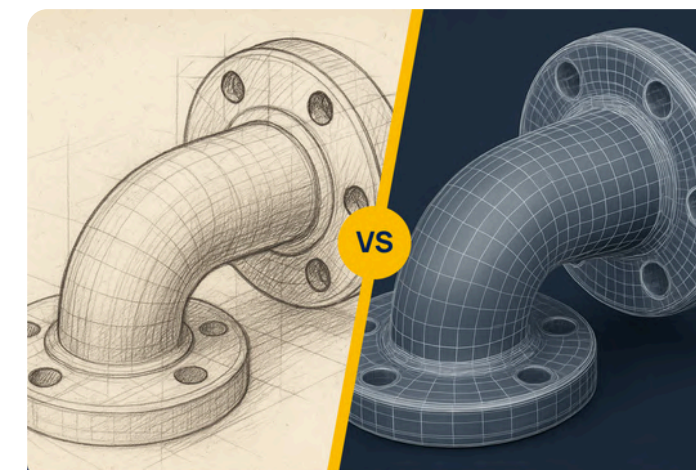
- ✗ Cracking during cooling
- ✗ Internal stress causing warping
- ✗ Holes or voids in the material
- ✗ Incorrect grain structure
- ✗ Dimensional distortion



From 3 to
8.5 meters:

The engineering reality behind offshore wind scaling

- 2025: 8.5-meter components routinely specified



Chemical
maintenance projects

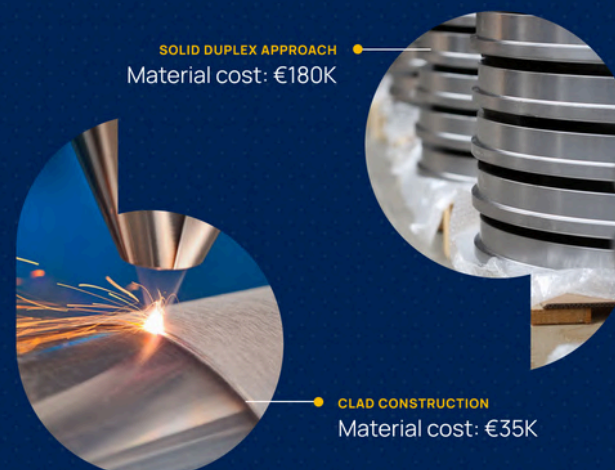
Where 1960s drawings meet 2025 reality



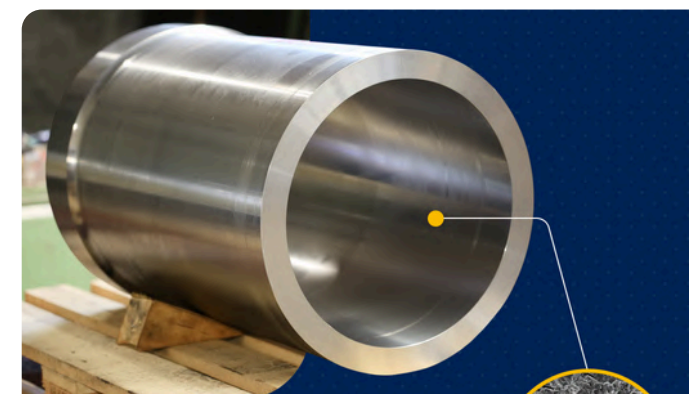
Cladding vs. solid stainless:

The €145K engineering decision

SOLID DUPLEX APPROACH
Material cost: €180K



CLAD CONSTRUCTION
Material cost: €35K



Hydrogen embrittlement

in next-generation materials



Duplex steel

isn't just stainless steel with a fancy name





Dennis Nuij

Managing Director at ProSteel Supply

Eindhoven, North Brabant, Netherlands [Contact info](#)

www.prosteelsupply.com

500+ connections

Message

+ Follow

More



ProSteel Supply





When your project **can't** wait

swipe →








Production stopped

Critical component fails during planned shutdown.

-  **Standard** lead time is 8 weeks.
-  **Restart deadline** is 2 weeks away.

2/6 →

Rush capabilities

- Dedicated forge capacity for emergencies.
- Single-piece production runs when needed.
- Expedited heat treatment and inspection.

3/6 →

No shortcuts on standards

- Emergency doesn't mean compromised quality.
- Full material certifications maintained.
- Same inspection standards as regular orders.

4/6 →

Emergency materials

Plan day. prem

Basic for €

3/6 →

Ready ✨
for your
Glow Up?



[Send me a DM](#)

Or if you prefer it the old fashioned way, write me an [email](#)